## BEAUTY HEALTH & FITNESS

# easy does it

In the past, laser resurfacing has been epically harsh or barely noticeable.

Catherine Piercy reports on the breakthrough that's finally getting it right.

t's a bright winter morning when I arrive at dermatologist Deborah Sarnoff M.D.'s, Park Avenue laser center for a sneak peek at the Next Big Thing in dermatology. My mind is racing with visions of the latest high-tech wizardry: 3-D laser-light goggles, wrinkle-obliterating bodysuits, skin-searing wands. *You know.* 

So imagine my surprise when Sarnoff swings open the door to a pristine white treatment room and reveals ... an eggplant, perched in a reclining chair atop its own paper surgical gown.

"I know, I know," she says with a laugh. "But you've *got* to see this."

And then, like the *Jetsons*-esque hostess of some far-out futuristic culinary show, she aims a nearby laser head at that dark, ripe flesh, and fires, searing a square grid of tiny, tightly packed pink dots onto its surface (and filling the air with the scent of cooked eggplant).

What Sarnoff has just demonstrated is fractional carbon dioxide resurfacing, and it may be the biggest breakthrough in laser skin care in nearly a decade. The spot-eradicating, linesmoothing results, swears Sarnoff, are good enough "to turn a prune-face" back into a taut, juicy plum, and they



have the most conservative dermatologists feeling giddy with excitement.

### THE BACKSTORY

If the new class of fractional carbon dioxide lasers

sounds vaguely familiar, that's because their name, like the technology behind them, merges the best of two wellestablished lasers-the mighty CO<sub>2</sub> and its gentler cousin, fractionalized therapy-into a single power tool.

Searing through the uppermost layers of the skin in a single uniform sheet---delivering, in effect, a second-degree burn to the face---the original CO2 lasers, with their 10,600-nanometer beams, seemed a godsend when they debuted in the early nineties. Dermatologists hailed their ability to diminish severe sun damage and dramatically tighten skin in

POW WOW!
THE FRACTIONAL CO2
LASERS GENTLY ZAP
SKIN BY PROJECTING
PIXILATED DOTS.
ALSO A FAN OF DOTS:
ROY LICHTENSTEIN.
HERE, THE ARTIST'S
THUNDERBOLT (1966)

just one treatment, but they now acknowledge that their reputation as "blowtorches" was no coincidence. "Do you have three weeks to hide from your friends, family, co-workers?" asks David Goldberg, M.D., a clinical professor of dermatology at New York's Mount Sinai School of Medicine, of the CO2's downtime, which included two weeks of raw, oozing, "weeping" skin and up to six months of lingering redness.

The kinder fractional procedures of recent vears---lasers like Fraxel and Affirm---delivered their weaker 1,550 nm of erbium energy in a series of micropixels (rather than a single beam), projected on the skin as a checkerboard grid. By poking selective holes in the skin's surface, they left what Sarnoff calls "a tiny island of healthy skin behind" for every dot they vaporized. The result: pinkish skin that healed in up to two days and a noticeable improvement in fine lines and sun spots (after to five \$1,500 treatments). "The concept of Fraxel was genius, in that it redefined the way we thought about delivering laser light," says Manhattan dermatologist Macrene Alexiades, M.D. But for women with deeper wrinkles, severe sun damage, and

limited reserves of time and patience, "the results were mediocre at best."

Combine the principles of each---a friendlier, fractionalized delivery system with all the strength, depth, and reach of the original CO2-and you've got the new fractional CO2. While the chief function of any laser is to temporarily wound the skin, triggering the production of fresh new collagen fibers as it vaporizes old, damaged tissue, none of these new hired guns--which go by the brand names Fraxel Re:pair (from Reliant Technologies), UltraPulse ActiveFX (Lumenis), and SmartXide DOT beauty >154

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## laser revolution

Therapy (Deka)---inflict anything close to the harrowing collateral damage of their prehistoric predecessors. "In most cases, we're talking about four to seven days of what looks like a very bad sunburn," says Goldberg. "And don't forget, it's usually a one-shot deal."

#### THE NEW FRONTIER

The innovations don't stop there. Like the keypad on your gym's elliptical machine, the fractional CO<sub>2</sub> allows derms to tailor the intensity of its pitch pattern---the distance between each

little dot as well as its depth---with the push of a button. Sarnoff might set the device "closer together for a more aggressive treatment around mouth or crow's-feet," farther apart "on sensitive areas like the jawline."

When I drop by

dermatologist Fredric Brandt, M.D.'s, Manhattan office, he shows me the Lumenis ActiveFX's newly customized handpiece. As I peer at its lens, he flips through an assortment of tiny dancing geometric CO2 light patterns—circles, parallelograms, hexagons, and triangles—that, when projected onto the skin, access "the hard-to-reach angles around the nose or mouth." Putting an end to "a 40-year-old face floating above

a 50-year-old chest," the new Co2s also treat "the neck, forearms, and tops of the hands"---fragile areas that were prone to scarring and discoloration under the reign of the old CO2.

To combat the first signs of aging, dermatologists like Manhattan's Patricia Wexler, M.D., are sticking with gentler resurfacers, like the original Fraxel (now called Fraxel Re:store). However, there are instances where Wexler feels the potency of fractional carbon dioxide is appropriate for younger skin---for example, to treat

acne scars in patients as young as their 20s.

Roy Geronemus, M.D., a dermatologist in New York, is using his Fraxel Re:pair to diminish tell-tale plastic surgery scars around the face and breasts, and is even using it around some patients' eyes as

a substitute for surgery. One look at the before and after pictures he recently presented at the American Society for Dermatologic Surgery conference in Orlando, and I can see why: Droopy corners, hooded eyelids, and stubborn crow's-feet virtually disappear after a single blast. At approximately \$2,000 a session, "it's a fraction of what you'd pay for an eye-lift," he says. (A full face may cost upwards of \$4,000.)

New York plastic surgeon Sam S. Rizk, M.D., sends patients for fractional CO2 as a skin-tightening "complement" to the muscle-lifting effects of his endoscopic face- and neck-lifts.

In some cases---lip and forehead lines, cracks at the corner of the mouth----Wexler is using fractional CO2 in place of fillers like Cosmoderm. As she points out, "you don't have to come back every eight weeks to have it touched up." The new CO2's effects last, by most estimates, between five and eight years.

#### WHAT'S NEXT

Like any emerging technology, the first generation of fractional CO2s are works in progress. Lasers, says Goldberg, "are like laptops---your new model is constantly being updated." If the old CO2 was the truck-size monitor on your first Macintosh, the fractional CO2 is your new MacBook Air: fabulous but soon to be tweaked in exciting new ways.

Though they remain unsuitable for darker skins, which may be prone to heat-related scarring, the new Co2s have slightly more range than their predecessors, extending from fair to light-olive and, in some cases, light Hispanic and Asian skin tones. As for hypopigmentation (small, permanently colorless patches of skin that appeared in patients up to a year after the old CO2 procedures were performed), "fractional technology seems to have virtually eliminated the risk," says Alexiades, who is currently conducting the FDA trials for Deka's DOT Therapy device. "But it's still early, and there may be limits to how close

together each little dot can be placed without causing a similar effect."

Not unlike the feeling one might experience while looking at Sunday Afternoon on the Island of La Grande Jatte, Georges Seurat's pointillist painting from 1884, with its tiny pixelated dots and early Neo-Impressionist overtones, the significance of the new CO2 seems greater than the sum of its parts. "Ten years ago, I couldn't have guessed that we'd be delivering carbon-dioxide laser light without the downtime or the risks," says Goldberg. "Just imagine what's next."

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heavy-metal manicure

Lasers, says

Goldberg, "are

like laptops-

vour new

model

is constantly

being updated"

oodbye black, hello ... silver. The manicure of this moment is futuristic, coolly robotic. It looks as though you've dipped your fingertips in mercury. The nails are by Minx, and they are metallic, mirror-finish, foil-like "coverings" descended from NASCARdecal technology. Zoe Kravitz (page 202) is a fan. Lauren Santo Domingo RIGHT, armored in silver----first learned about them from legendary New York manicurist Honey. She then had Lisa Logan the pro behind Beyonce's gold Minx mani over for a last-minute house call before kicking off New York Fashion Week. They won't chip because they're made of film, not polish, pressed onto the nail bed with heat (no drying time: brilliant), and they won't damage nails since they're chemicalfree. For salons, minxnails.com. --- sarah brown

