

## SURGERY SPECIALISTS OF NEW YORK & NEW JERSEY Press Releases

## Skin Laser and Surgery Specialists Offers New eMatrix™ Treatment for Acne Scarring

New sublative approach offers better skin rejuvenation results with less risk and less downtime, according to leading dermatologist Dr. David J. Goldberg.

New York, NY (PRWEB) June 25, 2010 -- Dr. David J. Goldberg, a leading dermatologist and Director of Skin Laser & Surgery Specialists of New York and New Jersey, announced today that the practice will be offering the new eMatrix™ treatment for acne scarring in all of its New York, New Jersey and Boca Raton offices. The new treatment uses sublative radio-frequency energy to provide better results with less risk and less patient downtime.

"The treatment is fast, easy and very comfortable for the patient. We use a topical anesthetic for patient comfort, and the entire face can usually be treated in 20 minutes or less"

According to Dr. Goldberg, "Studies suggest that up to 80% of Americans are affected by acne during their teens and early twenties. For some people, even after they've outgrown their acne, they may be left with permanent

scarring on the face. The eMatrix™ treatment is a radically different approach to treating acne scars. Because skin absorbs radio frequency energy differently than laser energy, the eMatrix™ is able to promote healthy new collagen development deeper within the skin, while limiting damage to the outer, or epidermal, layer of skin. Patients are seeing excellent results, with less risk and less downtime. What's more, unlike most laser resurfacing, the eMatrix™ can be safely used for all types of skin, even darker skin."

The eMatrix<sup>™</sup> works by delivering bi-polar radio frequency energy to create a fractional pattern of small wounds on the skin. This thermal damage stimulates the body's natural healing process, encouraging the development of new, healthy collagen, which will lead to tighter, smoother skin. In addition to acne scarring, the eMatrix<sup>™</sup> can also be used to treat fine lines and wrinkles, skin laxity, scars, texture problems, sun damage, and some stretch marks. Dr.

Goldberg said, "The treatment is fast, easy and very comfortable for the patient. We use a topical anesthetic for patient comfort, and the entire face can usually be treated in 20 minutes or less."

While treatment will vary according to each patient's individual condition, in many cases, patients will require three treatments sessions, four to six weeks apart, for the best results. There is no long-term maintenance required.

For further information about acne scarring or skin rejuvenation, visit http://www.skinandlasers.com or call 561-367-9101.

About David J. Goldberg, M.D.

Dr. David J. Goldberg is recognized nationally and internationally for his innovative work with cosmetic dermatology, skin lasers,



and facial rejuvenation techniques. A board-certified dermatologist who has been in practice since 1985, he has treated patients and taught doctors throughout the world in the use of these cutting-edge technologies. Under his direction, Skin Laser & Surgery Specialists of New York and New Jersey has been a pioneer in making cosmetic dermatology and skin laser technologies available to the public. For more information about cosmetic dermatology or Dr. Goldberg, visit http://www.skinandlasers.com or call 561-367-9101.

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