

SURGERY SPECIALISTS OF NEW YORK & NEW JERSEY Press Releases

Leading Dermatologist Dr. David Goldberg Discusses the Latest Facial Rejuvenation Techniques

Renowned dermatologist Dr. David J. Goldberg presents findings on the future of facial fillers, the Liquid Facelift, and the latest facial rejuvenation techniques at the 34th Annual Hawaii Dermatology Seminar.

WAIKOLOA, HI, February 19, 2010- Renowned dermatologist Dr. David J. Goldberg presented findings on the future of facial fillers, the Liquid Facelift, and the latest facial rejuvenation techniques at the 34th Annual Hawaii Dermatology Seminar held in Waikoloa, HI. Dr. Goldberg is the Director of Skin Surgery & Laser Specialists of New York and New Jersey, as well as Cosmetic Dermatology Co-director for the Skin Disease Education Foundation.

According to Dr. Goldberg, "Demand for non-surgical cosmetic treatments continues to increase dramatically as a new generation of facial fillers and liquid facelift techniques promises better results in the battle against aging, while avoiding the risks inherent in facial plastic surgery. While hyaluronic acid fillers have earned an excellent track record for safety and effectiveness in treating fine lines and wrinkles around the eyes, nose and mouth, there are exciting new volumizers in the pipeline that are able to accomplish large-scale facial sculpturing without surgery."

Juvéderm[™] VOLUMA[™], a long-lasting hyaluronic acid volumizer that has been widely available in Europe over the last 2 years, is currently undergoing FDA studies in the United States. It is hoped that this product will be available in 2011. VOLUMA[™] works to restore fuller, softer, and more youthful contours to the face by replacing lost volume in the cheeks, chin and cheekbones. VOLUMA[™] provides smooth, natural-looking results that have been shown, in European studies, to last up to 18 months.

Belotero® is another hyaluronic acid material that is expected to be FDA approved in 2010.

Dr. Goldberg said, "The proliferation of facial filler and volumizer products available today is both a blessing and a challenge for people seeking non-surgical facial rejuvenation. With such a wide range of treatment choices available, it can be difficult for patients to know how to choose the treatment that's best for them. A qualified, ex-

perienced physician can help you navigate the facial filler landscape and choose a treatment best suited to achieve your specific goals."

About the Hawaii Dermatology Seminar

The 34th Annual Hawaii Dermatology Seminar, sponsored by the Skin Disease Education Foundation (SDEF), brings together the world's leading dermatologists to discuss current challenges and future directions in the field of der-

matology. For further information about the SDEF, visit http://www.sdefderm.com.

About David J. Goldberg, M.D.

Dr. David J. Goldberg is recognized nationally and internationally for his innovative work with cosmetic dermatology, skin lasers, and facial rejuvenation techniques. A board-certi-



fied dermatologist who has been in practice since 1985, he has treated patients and taught doctors throughout the world in the use of these cutting-edge technologies. Under his direction, Skin Laser & Surgery Specialists of New York and New Jersey has been a pioneer in making cosmetic dermatology and skin laser technologies available to the public. For more information about cosmetic dermatology or Dr. Goldberg, visit http://www.skinandlasers.com or call 561-367-9101.

Contact:

Kimberly Winkler
Marketing Manager
Sanctuary Medical Aesthetic Center
Skin Laser & Surgery Specialists of New and New Jersey
4800 N. Federal Highway
Boca Raton, FL 33431
561-367-9101 x264
kimberly@smacboca.com